

Jennifer M. Herrmann

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jenherrmann.wordpress.com

Work Experience:

Associate Producer

August 2015-present

Video Production Affiliate

September 2014-August 2015

Twentyonehundred productions, Madison, WI (2100.intervarsity.org)

- Planned, shot, and edited 25+ promo, instructional, and documentary videos for internal clients
- Managed client relations and collaborated with designers on creative direction and brand
- Maintained lighting, audio, and color quality for all projects
- Animated a four-video curriculum series using AfterEffects
- Set up and provided audio/visual support for at least two large conferences per year
- Managed footage intake for a 16,000-person, 5-day conference

Fulbright English and Journalism Teaching Assistant

September 2013-July 2014

Fulbright Program (www.iie.org/fulbright)

Zaporizhzhia National University, Zaporizhzhia, Ukraine (tweb.znu.edu.ua)

- Taught international journalism, news writing and media production to university students
- Hosted speaking clubs and American culture and media discussions
- Taught English to employees of the government Ministry of Youth and Sports

Video Editor/Social Media Marketer

September 2011-May 2013

University of Oklahoma Web Communications, Norman, OK (www.ou.edu/webcomm)

- Conceptualized, shot, directed, and edited 50+ videos to engage constituents
- Created web pages and video content for new social media initiatives
- Created and managed a social media directory

Multimedia Intern

June 2012-August 2012

International Justice Mission, Washington, D.C. (www.ijm.org)

- Edited three video extras to accompany a marketing campaign for a new field office
- Determined direction, storyboards, and scripts for an internal 15-Year Celebration video
- Scheduled and shot interviews
- Assessed equipment needs and created a strategy to address them
- Managed digital assets and photo requests

Education:

Bachelor of Arts in Journalism

Summa cum laude – 4.0 GPA

Professional Writing

University of Oklahoma, Norman, OK

Bachelor of Arts

Summa cum laude – 4.0 GPA

Film and Media Studies (Non-Profit Studies minor)

University of Oklahoma, Norman, OK